PRODUCER\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
| Name of Product |  |
| Type of Product |  |
| Cost to produce |  |
| Selling price |  |
| Investment wanted |  |
| U S P |  |
| Audience |  |
| Logo |  |
| Packaging design |  |